# Hessian Minister of Education visits VITRONIC

**Dual training is cornerstone for young talent. CEO Scholz-Stein and Minister Lorz for further strengthening and better information offers in schools.**

**Wiesbaden, 05/04/2023**

Hesse's Minister of Education Prof. Dr. R. Alexander Lorz and IHK President Dr. Christian Gastl visited the Wiesbaden-based image processing company VITRO-NIC on May 4, 2023. The focus was on the company's dual training as a central pillar against the shortage of skilled workers. VITRONIC offers training in a total of seven professions - from industrial clerks and office managers to electronic and computer scientists to warehouse logistics specialists and mechanical engineers. In addition, there are dual courses of study in six specialist areas. In total, more than 160 young people have successfully completed their dual training or studies at VITRONIC.

"Dual training is an important cornerstone in the development of junior staff and in daily operations. At VITRONIC, our trainees take on tasks independently right from the start and are an integral part of the teams. We invest a lot in this training path, and also often take them on in permanent positions or support them with further qualifications," says VITRONIC CEO Daniel Scholz-Stein, emphasizing the importance of dual training for the company. "The value and attractiveness of dual training must be further emphasized together with schools. That's where we need to attack: more awareness of a practical daily routine, cooperation with local companies and technologies that are up to date!"

During a joint tour of the production facilities and a subsequent discussion with trainees from the current cohorts, Minister Lorz and Dr. Gastl were able to gain a direct impression of the quality of the training. At the same time, they took away experiences from the young people's practical work in the company and at school. "From practice for practice! At the VITRONIC company, we can get a good impression of the strength of dual training. There are many individual development paths for trainees there and that in a highly professional environment. Dual training is the key to meeting the growing demand for skilled workers in Hesse. To this end, the image of this career path must be improved and practical vocational orientation must be implemented in all types of schools," said the IHK President.

With over 800 employees at the site and an average annual personnel growth of 8%, VITRONIC is one of the most important employers in the technology sector in Wiesbaden and the Rhine-Main region. In addition, the company is involved in numerous initiatives for safety and sustainability in the region.

**About VITRONIC**

VITRONIC is the world's leading innovation driver for machine vision, enabling its customers to master the challenges of tomorrow.

The family-owned group of companies develops forward-looking solutions in the form of specialized products and software for image-based quality inspection, identification and process optimization, which find application in the growth sectors of automation and traffic engineering.

VITRONIC solutions make an important contribution to helping shape a safe and sustainable world. The existing limits of what is economically feasible are constantly being questioned in order to achieve the highest quality and productivity, for example in the production of automotive and pharmaceutical companies. Worldwide, Auto-ID solutions in logistics centers and at cargo airports, take over the reliable and efficient recording of shipments and thus ensure a transparent flow of goods.

In the transport sector, VITRONIC offers leading technology for increased safety on the roads, for optimizing traffic flow and for recording road usage.

Open and honest dealings with our customers form the foundation for jointly exploiting technological and process potential to the full. Joint success forms the basis of long-term cooperation with companies such as B. Braun, BMW, Daimler, DHL, UPS, Toll Collect, Fresenius and Sanofi as well as with public clients.

Since its foundation in 1984, VITRONIC has been growing continuously for almost 40 years. The current annual turnover (2022) is 208 million EURO and the company is currently represented on five continents in over 80 countries with approximately 1,300 employees.

Development and production of VITRONIC systems are located at the company headquarters in Wiesbaden. VITRONIC subsidiaries in North America, Europe, Asia and Australia, as well as a worldwide network of sales and service partners, provide local support to international customers.

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